



## **SUMMARY**

### **Gorgeous Woman Japanese Facial Rejuvenation®**

The Gorgeous Woman Japanese Facial Rejuvenation® treatment is a comprehensive training course for beginners and experienced practitioners, including massage therapists, reflexologists, and natural therapists. The course is available as an

exclusive two-day In-Person training program.

The techniques taught are easy to learn and range from simple to moderate complexity, with a few advanced methods included. The GW Japanese Facial employs long-established techniques, including ancient Japanese face massage, eye rejuvenation, facial sculpting, and face lifting. Japanese facial acupressure points are also incorporated along with Facial Reflexology techniques.

### **Who is this Training for?**

The Gorgeous Woman Japanese Facial Rejuvenation® Master Class is a comprehensive training course for beginners and experienced practitioners, including beauty therapists, massage therapists, physiotherapists, reflexologists, and natural therapists.

### **What are the Benefits**

The human face comprises 42 individual muscles, and the GW Japanese Facial targets all major muscle groups. This treatment effectively releases and relaxes tight, tense, and inflamed muscles, reducing facial tension and resulting in more defined, sculpted facial muscles with an increased range of motion.

Individuals suffering from sinus congestion, allergies, headaches, and hay fever will experience significant relief through this facial treatment. It also reduces puffiness, bags under the eyes and improves crow's feet, fine lines, and wrinkles.

Specific techniques address jaw pain, tension, and discomfort related to the masseter muscles, which are the strongest muscles in the body. The jaw, jowls, and lower face are reshaped and sculpted by alleviating pain and inflammation in these muscles, leading to a slimmer and more toned appearance.

Moreover, the GW Japanese Facial releases deep-seated stress and tension from the body, promoting relaxation and re-energising the entire system.

See our website 'Feedback from Clients' who have experienced the treatment.

### **The premium GW Skincare range**

The premium GW Facial Skincare range, formulated for sensitive skin with plant-based, all-natural ingredients, is utilised during the facial, enhancing the overall results and ensuring beautiful outcomes.

### **Master Class Training Agenda**

This is a two-day course. Students sign in at the training venue on the first day and receive

their course printouts. Following the general introduction, the Trainer will assist students with the GW Membership and GW Resource Library subscription process.

The class is two days of hands-on practical learning in small groups. The training manual is a fully comprehensive learning guide covering all course aspects.

It covers all techniques taught in the course, illustrated diagrams, and sections on the skin, muscles and bones of face, cranial nerves, skin types, the lymphatic system, contraindications, etc. This is designed to be read in the student's own time.

The GW techniques taught in the course will enable the student to provide a complete one hour GW Japanese Facial for clients. One of the benefits of the course is that because there are many techniques taught, the student will have a variety of techniques to use on their clients. Some techniques will suit different clients' skin types and face better, according to age, muscle tone, collagen, and elastin levels.

Students will practice on each other in rotation to gain experience working various faces and skin types. During the course, repetition of the techniques ensures that Students can confidently complete the treatment. The student can also use their GW Resource Library to view the techniques again on video. GW Skincare products are also available during the training, which enables students to purchase products on the spot and start practising at home.

### **Certification Process and Quality Control**

Certification for the Gorgeous Woman Japanese Facial Rejuvenation® is optional but if needed, requires two additional steps: completing a short self-exam with provided questions and answers, and performing 12 treatments on friends or clients. The respective documents for this are accessible on the GW Resource Library. The completed documents can then be emailed to your Trainer, who will then email the Certificate for display on your Clinic wall. Advertising restriction - For quality control purposes, to protect the integrity of the GW Facial Therapy® treatments, if therapists wish to advertise the Gorgeous Woman Japanese Facial Rejuvenation® treatments then they must hold an active GW Membership, a Gorgeous Woman Japanese Facial Rejuvenation® Certificate, and exclusively use GW techniques and GW skincare products as recommended by Master Trainer and Founder Anna McBride on the online GW Resource Library. For more details, please check with your Trainer, the GW Terms & Conditions or the Q&A section on the GW Facial Therapy® website.

### **How to Enrol**

Please note that these intensive classes are strictly limited to a maximum of 8 to 10 students. From time to time Gorgeous Woman Japanese Facial Rejuvenation® Master Classes will be announced on our GW Facial Therapy® website, with the respective link to either 'Register your Interest' for priority notification of future courses or to enrol.

Please note that classes are small, so early bookings are necessary to secure your place. Information regarding what to wear and bring and further details will be emailed to enrolled students in due course before the training.

