



GW FACIAL THERAPY®

YOUR OWN BUSINESS FOR YOUR SUBURB OR TOWN

1. The GW opportunity
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6. Secure rights to your Suburb or town
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Discover the ancient secrets behind the fabulous GW Japanese Facial Rejuvenation treatment. Dive into the fascinating world of GW Facial Therapy, where you'll find remarkable techniques that not only captivate but are also delightfully easy to master!

Massage Therapists



Beauty Therapists



Reflexologists



Other Natural Therapists



Other Professions





1. The GW Opportunity

Feedback says it all...

- "I Absolutely Highly recommend this facial. It is out of this World and you will see a difference in your face after just 1 session. Love love love this facial 📍" Facebook

- "I want to thank you for the most amazing facial treatment I have ever received. Absolutely spectacular!"

- "This facial is absolutely wonderful. I would highly recommend 😊" Facebook

- "I have been looking for a good facial. Look at my face. Amazing! Haven't had anything like this. I'll be back."

- "Wow I have never had techniques like that anywhere. That was the best facial I have ever had!"

- "This is amazing. This is incredible. Look at the shape of my face now!"

- "Brought you a little present of SoCal chocolates from California. Back for another Japanese facial. Love it! We have nothing like this in California!"

- "I didn't know what I was looking for. This is what I wanted. My face is lifted, jaw is released and I feel and look good!"

- "Your facials are better than I can get in Japan!"

- "I had this facial last week. It was wonderful. Had so much energy the next day 😊" Facebook

- "I have been getting facials at the hairdressers but this is completely different. It is on a different level. It's total rejuvenation for the face and body. I wish my husband was at home tonight to see my face"

Recent Facebook posts

Marie June Pyle
Have you a clinic in Ipswich
21 h Like Reply Hide

Author
Redland Reflexology
Marie June Pyle Hi Marie - we have clients that travel from Toowoomba. So we do need a clinic in your area. At this stage we don't have a clinic in Ipswich but we are looking at how we can organise a clinic there in the future. 😊
5 h Like Reply

Marie June Pyle
Redland Reflexology that would be great, Thankyou for responding
2 h Love Reply Hide

Lisa Bird
Wish you were closer to Redcliffe
2 w Love Reply Hide

Deborah J King
This is a beautiful treatment and results are real. I've had several facial treatments with Anne and very happy with the results.
3 w Love Reply Hide

Sue Wright
Wish you were in Townsville
1 w Love Reply Hide

Deborah Stengord
Tracey Stephen
31 w Like Reply Hide

Gail Annette Siebuhr-Collie
Oh how I would love for this type of clinic was in Toowoomba
13 w Love Reply Hide



2. The GW Treatment Experience



What is GW Facial Therapy®?

GW Facial Therapy® is a breeze to learn with GW Master Facial Therapist Anna's guidance and our comprehensive GW Resource Library. GW stands for Gorgeous Woman, and it's a unique, natural solution to aging!

Discover the ancient secrets behind the fabulous GW Japanese Facial Rejuvenation treatment. Dive into the fascinating world of GW Facial Therapy, where you'll find remarkable techniques that not only captivate but are also delightfully easy to master!

Suitable for all skin types—youthful, mid-life, and mature—GW Facial Therapy® combines the rejuvenating benefits of the Gorgeous Woman Japanese Facial Rejuvenation® treatment with specialised techniques for jawline and facial slimming, especially targeting jaw clenching and the area around the eyes. This holistic facial treatment aligns perfectly with the premium Gorgeous Woman Skincare range, designed to rejuvenate both body and spirit, enhancing your complexion and promoting overall wellness and vitality.

The Focus

GW Facial Therapy® focuses on manipulating facial muscles using precise yet gentle techniques to promote BEAUTY, HEALTH, and WELLNESS.

What GW Offers

GW Facial Therapy® is a unique blend of:

- Facial acupressure
- Lymphatic massage
- Anti-aging facial reflexology
- Japanese face-lifting massage
- Facial muscle rejuvenation
- Premium, 100% natural facial restoring products

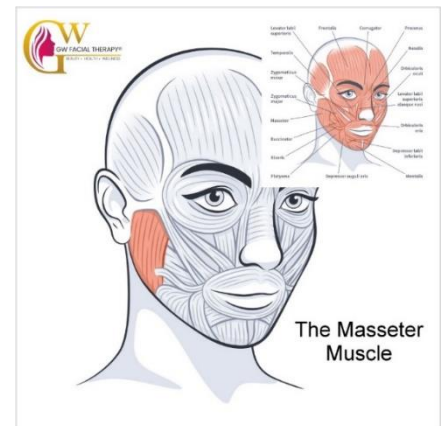
The Best Part

Consistently exceptional results that contribute to the client's overall health and well-being:

- Releases tension in jaw, mouth, forehead, and cheek muscles
- Clears stagnation, puffiness, inflammation, and excess fluids
- Improves sinus conditions, alleviating congestion, allergies, and headaches
- Boosts circulation, lymphatic flow, and nerve supply
- Enhances energy levels
- Promotes deep relaxation and calmness, alongside heightened energy levels

Beauty++ as a Bonus

GW Facial Therapy® also addresses aesthetic concerns, reducing frown lines, wrinkles, and crow's feet, while enhancing collagen, elastin, and facial contours:



- Lifts and redefines facial muscles and contours
- Boosts Chi energy flow, notably improving eye, forehead, and cheek areas
- Smoothens wrinkles, neck, and décolletage
- Reshapes and sculpts jawline and jowls
- Minimises frown lines, banishes puffiness, and diminishes dark circles
- Provides lymphatic drainage, clears sinuses, and tackles congestion
- Embraces natural anti-aging methods for timeless beauty and optimal health
- Transforms skin, leaving it supple, smooth, and plump

Rave Reviews

Clients consistently return for more, praising GW Facial Therapy® and referring family and friends.

The Treatment Experience

The treatment utilises specially formulated Gorgeous Woman skincare products for sensitive skin. These premium, 100% natural products complement the face-lifting massage and anti-aging facial reflexology techniques. It's an excellent and effective alternative to using unnatural chemical products, including fillers, injectables, and Botox. Sessions can be tailored to focus on individual concerns.

Delivery of Treatment

The GW treatment can be provided under a GW License for a new or existing home clinic, mobile service, or a hair, spa, or beauty salon. The License gives you the right to use the intellectual property rights such as treatments, techniques and trademarks for your suburb or town. This may include for example GW Facial Therapy® Clinic. The techniques or treatment may be another add-on service for an existing business.

Recommended Sessions

Fortnightly or monthly maintenance sessions. It is highly beneficial for your client to use GW Skincare products in between treatments.

About Anna

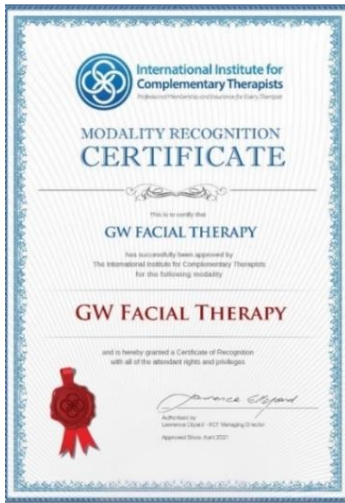
Let's delve into the story of Anna, the innovative mind behind GW Facial Therapy®. In her dynamic 60s, Anne (Anna) McBride, the founder, exudes a youthful aura that belies her age, thanks to her groundbreaking facial sculpting and manipulation techniques and skincare products. Anna's passion is rooted in practicing and teaching natural facial treatments, using precise, intensive, and gentle manipulation and reshaping of facial muscles in harmony with natural anti-aging oils and creams. The outcome? A perfect blend of enhanced health, wellness, and beauty.

A respected expert in her field, Anna has consistently refined her skills over more than two decades, drawing inspiration from a lineage of Japanese Masters and exploring both ancient and modern natural facial manipulation methods. These learnings culminated in the creation of GW Facial Therapy®. She imparts wisdom on boosting clients' health and wellness, confidently transforming their faces and skin into the best version they could ever be. Anna skillfully combined these techniques with her premium anti-aging skincare products steeped in ancient wisdom. Thus, GW Facial Therapy® was born!

In Anna's words: "The secret to our success is straightforward. Our results enhance beauty, health, and wellness. Beautiful skin is healthy skin, and that's our core principle! Every woman yearns to feel healthy and happy, adorned with radiant, glowing skin. GW will naturally guide you towards achieving this!"



3. GW Approved by the IICT



GW Facial Therapy® has gained recognition and approval as an independent modality by the International Institute of Complementary Therapists (IICT) across 35 countries. The founder, Anne (Anna) McBride, is a seasoned Facial Therapist and reflexologist with more than 24 years of experience and an IICT-certified Facial Therapist trainer.

Anna has diligently developed and honed the GW treatments through

years of practice in her Home Clinics. The Gorgeous Woman Japanese Facial Rejuvenation® treatment and the GW Facial Therapy® modality have received IICT approval for use in 35 countries. This endorsement enables individuals trained in GW to secure Professional Indemnity insurance via IICT using their GW Japanese Facial Rejuvenation Certificate.

In the image, Anna is seen imparting GW facial sculpting techniques to enthusiastic students eager to master the GW techniques. Gorgeous Woman Skincare products, essential to GW treatments, and detailed resources from the GW Resource Library are displayed on the table.



APPROVED
TRAINING PROVIDER
INTERNATIONAL INSTITUTE FOR
COMPLEMENTARY THERAPISTS





4. Potential Revenue Indications for you

Under GW License Rights, the treatment is suited -

- for creating a new home clinic,
- for a new or existing mobile service
- as an add-on new service for an existing business such as a massage therapist, reflexologist, reiki, aromatherapy, spa, hairdressing, or beauty salon.

The GW Licensee would have the advantage of –

- Being able to call their business a GW Facial Therapy® clinic or service.
- There will only be one licensed clinic located in each suburb or town
- work your own hours
- use the proven brand GW Facial Therapy®
- have the ongoing support of the GW Resource Library
- Anna will provide new techniques in video format from time to time for the GW Resource Library
- A proven hourly rate of \$110 an hour



Potential income estimates

Despite challenging financial downturns, it appears that women are always willing to invest in self-care, particularly when it comes to beauty, health, and wellness, which are GW's focus areas.

GW therapists working from home can anticipate earning \$110 per hour for a GW treatment. Each therapist will likely have different strategies, with some choosing to work only a few hours a week and others more. Some therapists already operating as a business may just add the GW Facial Therapy treatment or techniques to other services they may offer. If you have a shopping centre type beauty or hair salon you could charge more. Gift Vouchers and smaller ancillary profits from skincare product sales will further augment this income. GW imposes no restrictions as to what products you may sell. You will be able to buy GW skincare products wholesale with a small minimum buy of \$150.

There are no guarantees, but it could be reasonably assumed that a successful Home Clinic, mobile therapist or salon therapist working part-time, providing one facial treatment a day, averaging 5 hours a week, could earn an extra \$2,200 monthly. We exclude product sales profits from this calculation. These revenues would undoubtedly be a welcome and significant addition to most household incomes.



5. Proven GW Skincare Products

Gorgeous Woman Skincare Products

Anna has meticulously crafted the premium Gorgeous Woman Skincare range to complement GW Facial Therapy treatments. The product lineup comprises 'Clinic Only' items specially formulated exclusively for in-clinic use, alongside wholesale products incorporated into treatments and retailed to clients. There is a profitable markup from wholesale to retail of about 40%. Retail prices are shown below.

GW Enzyme Peel/ Freckle Buster 48ml – Retail \$95
GW Face Serum 48ml – Retail \$98
GW Moisturiser Shea 120ml – Retail \$96
GW Moisturiser Light 120ml – Retail \$95
GW Argan Elixir ® 48ml – Retail \$89
GW Potent Infusion ® 48ml – Retail \$89
GW Face Oil 48ml - Retail \$85
GW Face Cleanser 120ml – Retail \$75
GW Gentle Exfoliant 120ml – Retail \$75
GW Body Moisturising Oil 120ml & 240ml – Retail \$85 & \$155



MANOIL8 Face Oil 48ml – Retail \$85
MANOIL8 After Shave Beard Oil 48ml – Retail \$89
MANOIL8 Body Moisturising Oil 120ml & 240ml – Retail \$85 & \$155

GW Mask 120ml – Clinic Use Only - \$81.40
GW Toner 120ml – Clinic Use Only - \$71.50
GW Face Serum 120ml – Clinic Use Only - \$154





6. Secure the License Rights to your suburb or town

Massage Therapists



Beauty Therapists



Reflexologists



Other Natural Therapists



Other Professions



The GW Facial Therapy® License Rights can be purchased to start a new business or to add new services to an existing business.

Summary

GW Facial Therapy® offers a unique opportunity to lead the beauty, health, and wellness market in your area. With established expertise, proven part-time work at \$110 an hour, effective techniques, good demand, great feedback, multiple trademarks, and comprehensive training with support materials, GW has everything you need for success. The groundwork is laid for you to capitalise on this unique opportunity.

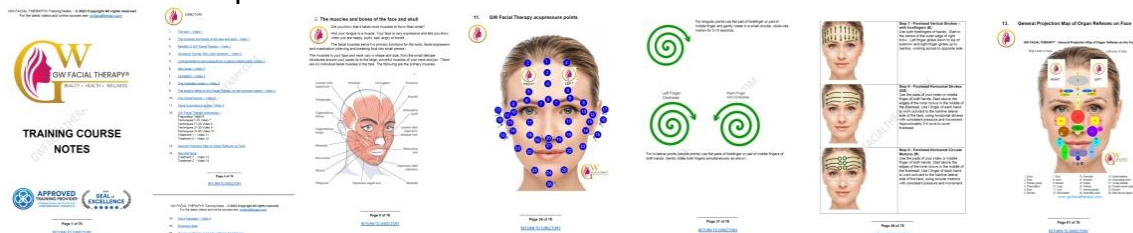
Your GW Facial Therapy® Licensing Rights

- **Your GW Facial Therapy Clinic:** The License rights allow you to describe your business as a GW Facial Therapy® Clinic or GW Facial Therapy® Mobile Service. Refer to the treatment as GW Facial Therapy® and become a GW Facial Therapist.
- **Your Allocated Area:** Secure the GW Facial Therapy intellectual property rights for your suburb or town for your new GW Facial Therapy® Clinic or where your existing business is operating from. Only one License will be made available for each allocated area. At our discretion a Licensee once established and trained, upon request may be allocated an adjoining suburb (if available) for an additional payment.
- **Experience:** No experience or qualifications are needed. Anna will train you from scratch. All you need is a caring attitude and a willingness to learn a natural treatment.
- **Training Choices:**
Your License payment includes either -
a) Online video training with a final one-on-one zoom fine-tuning one and a half hour session with Anna OR
b) two days of in-person training with our Master Facial Therapist, Anna, at her home in Brisbane (with a maximum of four GW Licensees).

You will be provided with a GW Certificate and ongoing online access to the GW Resource Library. We have proven with the supporting GW Resource Library available for reference purposes, a GW therapist can be trained effectively online at their own

pace or in-person over two days.

- **New Techniques:** Anna will add new training videos and techniques to your GW Resource Library from time to time.
- **Advertising:** We recommend you use social media on your local community page to kick-start your client list.
- **GW Skincare:** GW Skincare products will be available at wholesale prices for use with the treatment and for retail sales to your clients.
- **IP Licensing Rights Term:** The Licensing Rights continue as long as you make the monthly payment commitments on time. Our website payment system refers to these monthly payments as a 'subscription' but the monthly payment required is to hold your License Rights and your suburb.
- **Cancellation of IP License Rights:** You can cancel the monthly 'subscription' anytime and lose your IP License rights; your allocated suburb or town may then be assigned to someone else.
- **Ongoing Support:** The GW Resource Library provides ongoing support with comprehensive illustrated PDFs and videos on facial treatments and techniques, which Anna will update from time to time.



- **Your Freedom to Choose:** Unlike a franchise, the License is a tiny fraction of the price and allows you to operate how you want. You can work the hours and days you want to work. Within your allocated area, you can operate from home, through a mobile service, or through a hairdressing salon, spa, or beauty salon. This proposal is suited to a new or existing therapist. You can trade under your own name or business name and provide GW as a sole service or add it to existing services. You can also sell non-GW products alongside GW skincare products purchased at wholesale prices if you wish to.
- **Trademarks:** As a Licensee, you can use the GW Facial Therapy® and GW Japanese Facial Rejuvenation® trademarks and the GW treatments and techniques.
- **Professional Indemnity Insurance:** The Licensed therapist can apply for the service to be added to their existing professional indemnity insurance. An alternative would be the IICT. The IICT recognises the modality GW Facial Therapy and the GW Japanese Facial Rejuvenation treatment in 35 countries. If you don't already have PI Insurance or membership with the IICT, you can upgrade your GW Certificate to a Gorgeous Woman Japanese Facial Rejuvenation Certificate and apply to the IICT for professional indemnity insurance through their Insurance partner. This is a simple process. Please see the steps in your GW Resource Library.





7. How to proceed...

There are three simple steps:

1. Firstly, you will need to check with GW Support to see if your suburb/town is still available for your preferred License allocated area. You can do this by completing the support form at - www.gwfacialtherapy.com/check-availability

We usually respond the same day. 😊



2. If your suburb/town is available, you can then take advantage of our current early bird offer to secure and hold your GW Facial Therapy® License for \$2,200 and \$220 a month. This covers your online or in-person training, allocation of your suburb/town, the use of trademarks GW Facial Therapy® clinic or service, the use of the treatments and techniques and ongoing access to the exclusive GW Resource Library. Note: the \$220 monthly is referred to by the online system as a subscription but it is really the payment required to hold your License rights and suburb. Purchase here - <https://www.gwfacialtherapy.com/license>

3. After purchasing your GW Facial Therapy® License, you can commence online training or if you prefer you will be invited to a two-day training session with our founder and Master Facial Therapist, Anna, at her home in Brisbane. For the in-person training You will have a choice of dates to find a time that suits you. The training date can be deferred if needed to suit your business plans.



Note: As you will have immediate access to the GW treatment and technique videos there are no refunds available, but should your circumstances change and you no longer require your GW Facial Therapy® License, you can cancel your \$220 monthly payment anytime online within your GW Resource Library Dashboard. The License Rights to your suburb will then be automatically rescinded and be available for someone else to secure.

On completing the online fine-tuning zoom session or in-person training with Anna, you will receive a GW Facial Therapy® Certificate. You will then be able to start GW treatments when you are ready. 😊



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